KLU RESEARCH PROJECT
CIRCULAR REVERSE SUPPLY CHAINS IN AUTOMOTIVES (CE:VERSA)

PROJECT DURATION
September 2022 – May 2023

PROJECT LEADER
Prof. Dr. Johannes Meuer (Kühne Logistics University - KLU)

BRIEF DESCRIPTION
The project aims to build a European alliance for a more circular economy between automotive manufacturers, component manufacturers, and logistics companies. With its focus on joint reverse logistics, Ce:Versa offers great potential for reducing CO2 emissions along the value chain.

PROJECT FUNDERS
Circularity e. V., Encory GmbH, Kühne Logistics University (KLU)

PROJECT PARTNERS
Center for Sustainable Logistics and Supply Chains (CSLS), Circularity e. V., Encory GmbH

CONTACT PERSON
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SUBJECTS
Creating Value, Environment, Sustainability, Transport Logistics, Supply Chains