KLU RESEARCH PROJECT

CHAINLOG: IDENTIFIKATION UND BEWERTUNG VON EINSATZPOTENZIALEN FÜR BLOCKCHAINS IN LOGISTIK UND SUPPLY CHAIN MANAGEMENT

PROJECT DURATION
December 2019 – November 2021

PROJECT LEADER
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BRIEF DESCRIPTION
The ChainLog project, funded by the Federal Ministry for Economic Affairs and Energy (BMWi)) aims to identify current examples, good practices, and guidelines for decision-making regarding the Blockchain technology for SMEs. In the light of the many possibilities for applying Blockchain and the numerous implementation alternatives, ChainLog is to provide a web-based tool for these companies. It will allow them to identify existing potentials and to prepare strategic decisions regarding the application of blockchain in a well-founded manner.

PROJECT FUNDERS
Federal Ministry for Economic Affairs and Energy (Bundesministerium für Wirtschaft und Energie (BMWi))

PROJECT PARTNERS
Hamburg University of Technology (TUHH), Kühne Logistics University (KLU)

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WEB LINKS
https://chainlog.de/
SUBJECTS

Creating Value, Digital Transformation